

Zorra Caledonian Society

A volunteer community organization formed in 1937 to recognize the Scottish heritage of the Village of Embro and the Township of Zorra

April 2, 2019

Dear Community Supporter:

Since the formation of the Zorra Caledonian Society in 1937 our signature event, the Embro Highland Games, has drawn thousands of people to our community. On July 1, 2019 we will host our 82nd Games, proud that we are Ontario's longest-running Highland Games.

The Games have diversified and expanded over the years. Returning are the Ontario Heavy Events Championships, tug of war, massed pipe bands, Highland dance competition, live Celtic music featuring Zorra's own Allison Lupton, Scottish dogs and animals, and the Road Race. We are also making plans to set a world record dancing the "Dashing White Sergeant" Highland dance! We'll need about two thousand people participating to set this record, so make plans now to join us!

The Embro Highland Games are significant in two ways: they represent a community keeping its heritage alive, and they provide economic benefits as one of the largest events in Oxford County. Our return to our Embro location recognizes that local people realize the energy that the Games brings to Embro on Canada Day.

The Games host 4,000 visitors annually; however, attracting skilled pipe bands, top-notch competitors and guests is expensive. As a result, we reach out for financial support.

For 2019, we have five sponsorship opportunities:

- **Platinum Sponsorship of \$1000+**
- **Gold Sponsorship of \$600-\$999**
- **Silver Sponsorship of \$300-\$599**
- **Bronze Sponsorship up to \$299**
- **In Kind donations of products and services**

Specific category details are outlined on the following page. Your sponsorship benefit package provides recognition of your donation in various ways, as noted. Past sponsors are listed on our website www.embrohighlandgames.ca; we sincerely thank you.

Your sponsorship help is greatly appreciated, and we thank you for your consideration. We look forward to seeing you at the Games!

Yours sincerely,

Gordon MacKay
President
Tel 519-475-4424 or cell 519-421-6342

P.O. Box 258,
Embro, Ontario N0J 1J0

www.embrohighlandgames.ca
info@embrohighlandgames.ca

Embro Highland Games
Oldest highland games in Ontario



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82nd EMBRO HIGHLAND GAMES SPONSORSHIP OPPORTUNITY

Company Name: _____

Contact: _____

Telephone: _____ Email: _____

We appreciate your sponsorship at the following level (please choose one):

_____ **Platinum Sponsor** (\$1000+ donation) – includes 8 complimentary passes. A banner (supplied by you) will be displayed at the Games. Your business will be mentioned over the PA system throughout the day, posted on the website (business card or logo) at www.embrohighlandgames.ca and listed in the printed program.

_____ **Gold Sponsor** (\$600-\$999 donation) – includes 6 complimentary passes. A banner (supplied by you) will be displayed at the Games. Your business will be mentioned over the PA system throughout the day, posted on the website (business card or logo) and listed in the printed program.

_____ **Silver Sponsor** (\$300-\$599 donation) – includes 4 complimentary passes. Your business card/logo will be posted on the website and the business name printed in the program

_____ **Bronze Sponsor** (up to \$299 donation) – includes 2 complimentary passes. Your business will be listed on the website and in the printed program

_____ **In Kind Sponsor** (donation of equipment and/or services) – includes 4 complimentary passes. Your business will be listed on the website and in the printed program

If there is a specific event you wish to sponsor, please indicate here: _____

Please complete this form and return it with a **cheque payable to “Zorra Caledonian Society”** to

Zorra Caledonian Society
PO Box 258, Embro, Ontario N0J1J0
(or call 519-421-6342 for pickup)

We appreciate your response before Friday, May 24, 2019 to ensure sufficient time to print programs.

Over 100 volunteers donate their time and services each year to make this event happen. Thank you very much for your support! Together, we can ensure that this tradition is preserved for future generations!

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